

Beach2Battleship Triathlon
Wilmington Family YMCA
2710 Market Street
Wilmington, NC 28403

Set Up Events
PO Box 15144
Wilmington, NC 28408



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Beach2Battleship Iron Distance Triathlon Nears

Final preparations being made for inaugural event on November 1, 2008

Wilmington, NC—October 22, 2008 – On November 1, 2008 over 1,000 participants from all over the country will descend upon the Cape Fear region for the inaugural Beach2Battleship Full and Half Iron-distance Triathlons. The competitors' journey will start with a challenging swim in Intracoastal Waterway at Wrightsville Beach, then cycling through beautiful North Carolina country roads leading each to downtown Wilmington where the event culminates at the USS North Carolina Battleship Memorial. The iron-distance competitors will cover 140.6 miles in all.

The scope of Beach2Battleship is wide spread with many local participants joining triathlete from all over the nation, as well as several other countries. The picturesque setting of the Cape Fear region is one facet that really sets this event apart from any other in the world. The premier destination of Beach2Battleship is what makes the difference.

“This event is wonderful for the community in so many ways,” said Dick Jones, Executive Director of the Wilmington Family YMCA. “It will introduce our community to thousands of people from around the country, many visiting Wilmington for the first time. The local economy will benefit from these visitors and the event proceeds will benefit local families that participate in YMCA programs and services.”

Due to the size of such an event there will be several logistical challenges on race day. Some roads will have lanes blocked off and police officers will be placed at certain intersections to help direct traffic. Police and safety officials throughout the course are working in concert with the event staff of Beach2Battleship to ensure the event runs smoothly for everyone on November 1st.

Competitors will be aided by over 800 volunteers, many from the Cape Fear region. 100% of the net proceeds benefit the Wilmington Family YMCA and its “We Build People” campaign.

This will be a first of its kind event for the area and has already attracted national media attention. The event has been featured in major national triathlon publications, as well as website outlets.

For more information on Beach2Battleship including course maps please visit www.beach2battleship.com.

The Wilmington Family YMCA is a non-profit association committed to a mission of putting Christian principles into practice through programs that build a healthy spirit, mind, and body for all. For more information please visit www.wilmingtonfamilyymca.org.



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Beach2Battleship is produced by Set Up Events based in Wilmington. Set Up Events is the nation's largest producer of triathlons. In 2008 Set Up Events produced over 75 triathlons in six states. For more information about Set Up Events please visit www.setupevents.com.

